TRAINING CURRICULUM
Building Capacity for Collaborative Action

Engaging trainings cover essential skills for working together for change and improvement. Often used in trainings with organizations, community partnerships, and university courses.

TRAINING MODULES:
16 CORE COMPETENCIES

- Creating and Maintaining Coalitions and Partnerships
- Assessing Community Needs and Resources
- Analyzing Problems and Goals
- Developing a Framework or Model of Change
- Developing Strategic and Action Plans
- Building Leadership
- Developing an Intervention
- Increasing Participation and Membership
- Enhancing Cultural Competence
- Advocating for Change
- Influencing Policy Development
- Evaluating the Initiative
- Implementing a Social Marketing Campaign
- Writing a Grant Application for Funding
- Improving Organizational Management and Development
- Sustaining the Project or Initiative

TRAINING MATERIALS

- Participant Guide
  - Learning Objectives
  - Readings, How-to Information
  - Experiential Activities
- Facilitator/Instructor Guide
- PowerPoints
- Supplemental Readings (web-based)

CONTACT US

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