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Twelve Tactics for Sustainability

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| Tactic | How we have used: | How might this be useful: |
| 1. Sharing positions and resources |  |  |
| 1. Becoming a line item in an existing budget |  |  |
| 1. Incorporating activities in organizations with similar missions |  |  |
| 1. Applying for grants |  |  |
| 1. Tapping into personnel resources |  |  |
| 1. Soliciting in-kind support |  |  |
| 1. Implementing fundraisers |  |  |
| 1. Pursuing third-party funding |  |  |
| 1. Developing a fee-for-service structure |  |  |
| 1. Acquiring public funding |  |  |
| 1. Securing endowments and planned giving arrangements |  |  |
| 1. Establishing membership fees |  |  |