TRAINING CURRICULUM
Building Capacity for Collaborative Action

Obtain your own curriculum for teaching and training essential skills in change and improvement. Often used in trainings with organizations, community partnerships, and universities.

TRAINING MODULES:
16 CORE COMPETENCIES

› Creating and Maintaining Coalitions and Partnerships
› Assessing Community Needs and Resources
› Analyzing Problems and Goals
› Developing a Framework or Model of Change
› Developing Strategic and Action Plans
› Building Leadership
› Developing an Intervention
› Increasing Participation and Membership
› Enhancing Cultural Competence
› Advocating for Change
› Influencing Policy Development
› Evaluating the Initiative
› Implementing a Social Marketing Campaign
› Writing a Grant Application for Funding
› Improving Organizational Management and Development
› Sustaining the Project or Initiative

TRAINING MATERIALS

› Participant guide
› Learning objectives
› Readings, how-to information
› Experiential activities
› PowerPoints with notes for facilitators
› Supplemental readings (web-based)

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